

GREEN PARTY OF THE US
Proposed Budget-2005
Version 15-Final

Fundraising Plan 2005					
	DC Staff and Independent Contractors	Expense/mo	Income/mo	Net total/mo	Net total/yr
Direct Mail			7,100	7,100	85,200
Printing/Postage	12 mailings; 4 resolicitations; 8 prospect	5,000		5,000	60,000
Net Income Direct Mail					25,200
Independent Contractor	500 per month/ 6,000 annually				
Personal Solicitations	focus on increasing sustainers & state sharing		3,500	3,500	42,000
Net Income Personal Solicitation					42,000
Independent Contractor	1,750 per month; 21,000 annually				
Sustainer			10,850	10,850	130,200
State Sharing		3,400		3,400	40,800
Net Income Sustainer					89,400
DC Staff	734/month; 8,808 annually				
Merchandise			1,000	1,000	12,000
Cost of Goods/Shipping		750		750	9,000
Net Income Merchandise					3,000
DC Staff	184/month; 2,202 annually				
Internet Campaign	12 fund appeals; 1 per month		3,000	3,000	36,000
Net Income Internet Campaign					36,000
Events			1,100	1,100	13,200
Direct Costs		700		700	8,400
Net Events Income					4,800
Green Pages			150	150	1,800
Production/Mailing/Editing		1,000		1,000	12,000
Net Income Green Pages					-10,200
Annual Meeting			0	0	0