Green Party of the United States
2015-2016 Budgeted Revenue and Expenditures

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1		Quarterly Budget Projections for 2015														
2		Tier 1 - survival maintenance plan					Tier 2 - 11% increase in fundraising efforts					Tier 3 - 23% increase in fundraising efforts				
3		Q1	Q2	Q3	Q4	**Total**	Q1	Q2	Q3	Q4	**Total**	Q1	Q2	Q3	Q4	**Total**
4																
5	**REVENUE**															
6	Donor Contributions															
7	Sustainers	16500	18000	20000	21000	**75500**	16500	18500	21500	21500	**78000**	16500	18500	21500	22000	**78500**
8	One Time Contributors															
9	Under $100	10500	12000	15500	13500	**51500**	10500	12000	16000	15000	**53500**	11000	13000	16500	17000	**57500**
10	$100-$500	10500	12000	15500	13500	**51500**	10500	12000	16000	15000	**53500**	11000	13000	16500	17000	**57500**
11	Over $500	5500	7000	8000	6000	**26500**	5000	7000	9000	9000	**30000**	6000	7500	9000	9000	**31500**
12	sub total - donor contributions	43000	49000	59000	54000	**205000**	42500	49500	62500	60500	**215000**	44500	52000	63500	65000	**225000**
13	Planned Giving	1200	0	0	0	**1200**	1200	0	0	0	**1200**	1200	0	0	0	**1200**
14	Special appeal for 2016 campaign	500	500	1000	1000	**3000**	1500	3000	4000	4000	**12500**	2000	5000	8000	8000	**23000**
15	Merchandise Sales															
16	Retail Sales	2000	2500	3000	3000	**10500**	3000	3250	3500	3750	**13500**	3750	4000	4500	4500	**16750**
17	Bulk Sales	500	500	500	500	**2000**	750	750	750	750	**3000**	1000	1000	1000	1000	**4000**
18	Printed Literature & Green Pages	1125	1350	1125	225	**3825**	1,125	1,725	1,500	1,950	**6,300**	1275	2325	2775	1275	**7650**
19	Registration Fees															
20	Annual National Meeting	2000	3500	2500	0	**8000**	2000	4000	3000	0	**9000**	2000	4500	3500	0	**10000**
21	Committee Self Fundraising Commitments															
22	**TOTAL REVENUE**	**50325**	**57350**	**67125**	**58725**	**233525**	**52075**	**62225**	**75250**	**70950**	**260500**	**55725**	**68825**	**83275**	**79775**	**287600**
23																
24																
25	FUNDRAISING COSTS															
26	Fundraising Staff															
27	Salaries & Wages	9000	9000	9000	9000	**36000**	9000	9000	9000	9000	**36000**	9000	10500	10500	10500	**40500**
28	Payroll Taxes & Insurance	1080	1080	1080	1080	4320	1080	1080	1080	1080	4320	1080	1260	1260	1260	4860
29	Health Insurance	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
30	Direct Mail															
31	Printing & Mail Prep Costs	2700	2700	2700	3000	**11100**	2700	2900	3300	4000	**12900**	2700	3000	3500	4000	**13200**
32	Postage Costs	1050	1500	1750	1750	**6050**	1500	1600	1800	1800	**6700**	1500	1700	1850	1850	**6900**
33	Prospecting for New Donors	1000	2000	0	3000	**6000**	1000	2500	0	4000	**7500**	1000	3000	0	4000	**8000**
34	Phone Solicitation-Green Donors	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
35	Other Fundraising Costs	0	0	800	0	**800**	100	200	800	200	**1300**	100	250	1000	250	**1600**
36	Merchandising															
37	Cost of Merchandise Sold	1650	1950	2250	2250	**8100**	2475	2625	2775	2925	**10800**	3150	3300	3600	3600	**13650**
38	Cost of Printed Literature	0	0	200	300	**500**	0	0	200	300	**500**	200	300	400	400	**1300**
39	Postage & Shipping	500	500	500	500	**2000**	600	600	600	600	**2400**	700	700	700	700	**2800**
40	Advertising & Promotion	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
41	Income Tax on Sales	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
42	Inventory Growth	400	500	0	600	**1500**	400	500	1000	1000	**2900**	500	800	0	2500	**3800**
43	TOTAL FUNDRAISING COSTS	17380	19230	18280	21480	**76370**	18855	21005	20555	24905	**85320**	19930	24810	22810	29060	**96610**
44																
45	**NET REVENUE AFTER FUNDRAISING COSTS**	**32945**	**38120**	**48845**	**37245**	**157155**	**33220**	**41220**	**54695**	**46045**	**175180**	**35795**	**44015**	**60465**	**50715**	**190990**
46	% of revenue avail for operations					**67%**					**67%**					**66%**
47																
48																
49																

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2		Tier 1 - survival maintenance plan					Tier 2 - 11% increase in fundraising efforts					Tier 3 - 23% increase in fundraising efforts				
3		Q1	Q2	Q3	Q4	**Total**	Q1	Q2	Q3	Q4	**Total**	Q1	Q2	Q3	Q4	**Total**
50	**EXPENSES**															
51	ELECTORAL POLITICS															
52	Political Director Salary	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
53	Payroll Taxes & Insurance	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
54	Health Insurance	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
55	Ballot Access	500	4500	2000	3000	**10000**	1000	6000	2500	5500	**15000**	1000	6000	4000	9000	**20000**
56	Candidate Support	0	0	0	0	**0**	0	500	1000	1000	**2500**	500	750	1000	2000	**4250**
57	Campaign Schools	500	500	0	0	**1000**	500	500	0	500	**1500**	750	750	0	750	**2250**
58	PCSC					**0**					**0**					**0**
59	TOTAL ELECTORAL POLITICS	1,000	5,000	2,000	3,000	**11,000**	1,500	7,000	3,500	7,000	**19,000**	2,250	7,500	5,000	11,750	**26,500**
60																
61	ORGANIZING AND OUTREACH															
62	Field Org/Volunteer Coord Stipends	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
63	Payroll Taxes	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
64	Health Insurance	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
65	Green Pages															
66	Layout	0	300	300	0	**600**	0	300	300	300	**900**	0	300	300	300	**900**
67	Printing & Shipping	0	1000	1000	0	**2000**	0	1000	1000	1000	**3000**	0	1000	1000	1000	**3000**
68	**Platform Summary Printing**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**250**	**250**
69	Outreach Committee															
70	Advertising - timed to election season	0	0	0	0	**0**	0	0	0	1500	**1500**	0	0	0	2000	**2000**
71	Advertising - ongoing social media	0	300	300	300	**900**	400	400	400	500	**1700**	500	500	500	1000	**2500**
72	Printed Materials	1500	500	0	0	2000	1500	1000	500	1000	4000	1500	1500	2000	0	5000
73	Media Committee															
74	Media Director Salary	2700	2700	2700	2700	**10800**	2700	2700	2700	2700	**10800**	2700	2850	2850	2850	**11250**
75	Payroll Taxes & Insurance	324	324	324	324	1296	324	324	324	324	1296	324	342	342	342	1350
76	Health Insurance	1915	1915	1915	2100	**7845**	1915	1915	1915	2100	**7845**	1915	1915	1915	2100	**7845**
77	Media Contact List	0	0	0	300	**300**	0	0	0	300	**300**	0	0	0	300	**300**
78	Media Committee-communication svcs	945	945	945	945	**3780**	1020	1020	1020	1020	**4080**	1020	1020	1020	1020	**4080**
79	Scott Travel/Lodging/Per Diem (ANM)	0	0	***800***	0	**800**	0	0	***900***	0	**900**	0	0	***900***	0	**900**
80	Equipment (ANM)		0	***500***	0	**500**	0	0	***500***	0	**500**	0	0	***500***	0	**500**
81	Diversity Committee															
82	ANM Registration Waivers (ANM)	0	0	0	0		0	0	0	0	0	0	0	0	0	0
83	Diversity Travel & Lodging Scholarships	0	0	1000	0	**1000**	0	0	3000	0	**3000**	0	500	3000	500	**4000**
84	Anti Oppression Training Program	0	0	500	0	**500**	0	0	1500	0	**1500**	0	0	1500	0	**1500**
85	TOTAL ORGANIZING & OUTREACH	7,384	7,984	10,284	6,669	**32,321**	7,859	8,659	14,059	10,744	**41,321**	7,959	9,927	15,827	11,662	**45,375**
86																
87	GOVERNANCE															
88	Steering Committee															
89	ANM Travel	0	0	4500	0	**4500**	0	0	5000	0	**5000**	0	0	5000	0	**5000**
90	ANM Lodging	0	0	1800	0	**1800**	0	0	1800	0	**1800**	0	0	2000	0	**2000**
91	Annual National Meeting															
92	Venue & AV Support			***3000***		**3000**			***3000***		**3000**			***3500***		**3500**
93	Staff Travel/Lodging/Per Diem			***2400***		**2400**			***2700***		**2700**			***2700***		**2700**
94	Speaker Travel/Lodging			***800***		**800**			***1600***		**1600**			***2400***		**2400**
95	Supplies/Printing/Miscellaneous			***500***		**500**			***700***		**700**			***800***		**800**

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3		Q1	Q2	Q3	Q4	**Total**	Q1	Q2	Q3	Q4	**Total**	Q1	Q2	Q3	Q4	**Total**
96	International Representation															
97	Membership Dues	1000	0	0	0	**1000**	1000	500	0	0	**1500**	1000	500	0	0	**1500**
98	Committee Travel	0	0	0	0	**0**	0	0	0	900	**900**	750	750	750	750	**3000**
99	Legal Counsel	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
100	TOTAL GOVERNANCE	1000	0	13000	0	**14000**	1000	500	14800	900	**17200**	1750	1250	17150	750	**20900**
101																
102	SUPPORT & SERVICES															
103	Executive Director	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
104	Office Manager	10500	10500	10500	10500	**42000**	10500	10500	10500	10500	**42000**	10500	10500	10500	10500	**42000**
105	Office Assistant	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
106	Payroll Taxes & Insurance	1260	1260	1260	1260	5040	1260	1260	1260	1260	5040	1260	1260	1260	1260	5040
107	Health Insurance	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
108	Web Manager Contract Services	2100	2100	2100	2100	**8400**	2100	2100	2100	2100	**8400**	2100	2100	2100	2100	**8400**
109	Accountant Contract Services	900	900	1200	2000	**5000**	900	1200	1500	2400	**6000**	900	1200	1500	2400	**6000**
110	Rent	2625	2625	2625	2775	**10650**	2625	2625	2625	2775	**10650**	2625	2625	2625	2775	**10650**
111	Utilities	0	0	0	0	**0**	0	0	0	0	**0**	0	0	0	0	**0**
112	Phone/DSL	12	12	12	12	**48**	12	12	12	12	**48**	12	12	12	12	**48**
113	Internet Services	675	675	675	675	**2700**	675	675	675	675	**2700**	675	675	675	675	**2700**
114	Donor Database Services	825	825	825	825	**3300**	900	900	900	900	**3600**	975	975	975	975	**3900**
115	IT Development	500	1000	0	0	**1500**	1000	2000	0	0	**3000**	1000	2000	0	0	**3000**
116	Supplies	200	200	100	100	**600**	200	200	200	200	**800**	300	300	300	300	**1200**
117	Postage	250	250	250	250	**1000**	275	275	275	275	**1100**	300	300	300	300	**1200**
118	Insurance	300	300	300	300	**1200**	300	300	300	300	**1200**	300	300	300	300	**1200**
119	Electronic Payment Processing	1007	1147	1343	1175	**4671**	1042	1245	1505	1419	**5210**	1115	1377	1666	1596	**5752**
120	Miscellaneous-bank fees, etc.	500	500	500	500	**2000**	550	550	550	550	**2200**	600	600	600	600	**2400**
121	TOTAL SUPPORT & SERVICES	21654	22294	21690	22472	**88109**	22339	23842	22402	23366	**91948**	22662	24224	22813	23793	**93490**
122																
123	**TOTAL EXPENSES**	**31,038**	**35,278**	**46,974**	**32,141**	**145,430**	**32,698**	**40,001**	**54,761**	**42,010**	**169,469**	**34,621**	**42,901**	**60,790**	**47,955**	**186,265**
124																
125	**EXCESS REVENUE OVER EXPENSES**	**1,908**	**2,842**	**1,872**	**5,105**	**11,726**	**523**	**1,220**	**-66**	**4,035**	**5,711**	**1,175**	**1,115**	**-325**	**2,761**	**4,725**
126																
127																
128	**Accounts Payable - Macalester College**	**4000**	**4000**	**0**	**0**	**8000**										