

Green Party of the United States
2014 Budgeted Revenue and Expenditures

	A	B	C	D	E	F	G
1		Financial History		Current Year		2014	
2		2011	2012	2013		Budget Projections	
3		Actual(est)	Actual(est)	Budget	Actual(est)	Tier 1	Tier 2
4	REVENUE						
5	Donor Contributions						
6	Sustainers	70000	60066	67000	69000	73000	76000
7	One Time Contributors						
8	Under \$100	48000	60272	78000	47000	50000	52000
9	\$100-\$500	36000	49436	65000	37500	40000	42000
10	Over \$500	44000	25777	30000	21000	24000	27000
11	Planned Giving	30400	5129	0	30000	20000	20000
12	Merchandise Sales						
13	Retail Sales	5500	14583	17000	7000	12000	14000
14	Bulk Sales	1500	0	5000		3000	3500
15	Printed Literature & Green Pages	500	0	4700		3000	3000
16	Registration Fees						
17	Annual National Meeting	24812	28245	20000	10575	10000	10000
18	Other Events		0	0	0	0	
19	Committee Self Fundraising Commitments					15500	17000
20	TOTAL REVENUE	260712	243508	286700	222075	250500	264500
21	% increase over prior year actual					12.8%	19.1%
22	FUNDRAISING COSTS						
23	Fundraising Staff						
24	Salaries & Wages	29075	36000	36000	36000	39000	39000
25	Payroll Taxes & Insurance	2841	4680	4680	3975	5070	5070
26	Health Insurance	0	0	0	0	0	0
27	Direct Mail						
28	Printing & Mail Prep Costs-Resolicit	15500	16800	25000	23135	16000	16000
29	Printing & Mail Prep Costs-Prospect		2085	0	0	0	0
30	Postage Costs	5222	6250	9500	8117	5500	6000
31	List Purchases		0	0	0	0	0
32	Donor Database Services	6000	6000	6000	6000	6000	6000
33	Phone Solicitation-Green Donors		0	0	0	0	0
34	Prospecting				0	0	2000
35	Merchandising						
36	Cost of Merchandise Sold	4000	5000	13000	3500	8700	10150
37	Cost of Printed Literature		0	2000	0	500	500
38	Postage & Shipping		1225	2400	1200	1800	2000
39	Advertising & Promotion		0	0	0	0	0
40	Income Tax on Sales		0	100	0	0	0
41	Inventory Growth		0	3000	1200	1200	1200
42	Events						
43	Electronic Payment Processing	5303	7300	7000	4442	5010	5290
44	Miscellaneous Fundraising Costs		0	2000	2769	2500	2500
45	State Sharing Distributions				6966	3500	7579

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46	TOTAL FUNDRAISING COSTS	67941	85340	110680	97304	94780	103289
47							
48	NET REVENUE AFTER FUNDRAISING COSTS	192771	158168	176020	124772	155720	161211
49	% of total revenue available for operations	74	66	61	56	62	61
50	EXPENSES						
51	ELECTORAL POLITICS						
52	Political Director Salary		0	0	0	0	0
53	Payroll Taxes & Insurance		0	0	0	0	0
54	Health Insurance		0	0	0	0	0
55	Ballot Access	1000	21787	10,000	1,865	5000	7000
56	Candidate Support	1000	0	2,000	2,000	4500	5000
57	Campaign Schools		0	1,500	300	2500	3000
58	PCSC		0	0			
59	TOTAL ELECTORAL POLITICS	2000	21787	13,500	4,165	12,000	15,000
60	ORGANIZING AND OUTREACH						
61	Field Organizer Stipends		0	0	0	0	0
62	Payroll Taxes		0	0	0	0	0
63	Health Insurance		0	0	0	0	0
64	Media Committee						
65	Media Director Salary	9000	9000	9000	9000	10200	10200
66	Payroll Taxes & Insurance	1137	1170	1170	995	1326	1326
67	Health Insurance	4483	5304	5616	5912	6504	6504
68	Media Contact List		495	300	300	300	300
69	Equipment				0	0	0
70	Advertising				0	1000	1000
71	Media Committee-cell & internet service	480	1680	4640	4001	4080	4080
72	Outreach Committee		0			4000	5000
73	ANM Diversity/Registration Scholarships		700	1000	1075	1000	1000
74	Printing Platform Summary	3233	0	0	0	250	250
75	Memberships & Conferences		250	300	0	0	0
76	Green Pages	1562	2330	2700	2150	2500	2500
77	TOTAL ORGANIZING & OUTREACH	19895	20929	24,726	23,433	31,160	32,160
78	GOVERNANCE						
79	Steering Committee	4585	4937	4500	4266	4000	4000
80	Annual National Meeting	22318	21176	20000	6499	10000	10000
81	International Representation		500	2000	917	3000	3500
82	Legal Counsel		500	0	0	0	0
83	TOTAL GOVERNANCE	26903	27113	26500	11682	17000	17500
84	SUPPORT & SERVICES						
85	Executive Director						
86	Office Manager	39000	39000	39,000	39,000	39000	39000
87	Project/Volunteer Organizer		0	0	0	0	0
88	Payroll Taxes & Insurance	3469	5070	5070	4310	5070	5070

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89	Health Insurance	5520	5304	5616	5912	6504	6504
90	Web Manager Contractor	5969	7845	10900	6890	8400	8400
91	Accountant Contractor		0	6000	0	3000	5000
92	Rent	17850	14600	15400	15400	17200	17200
93	Utilities	950	1825	2000	1825	608	608
94	Phone/DSL	2900	1550	1600	1570	1000	1000
95	Internet Services	2310	2475	2550	2539	2450	2450
96	Supplies	1800	500	2500	0	1500	1500
97	IT Development		2500	850	1579	5000	5000
98	Postage	2710	2000	3000	500	1000	1000
99	Insurance	1035	1035	1200	1035	1200	1200
100	Miscellaneous-bank fees, etc	2710	2000	2000	1900	2000	2000
101	TOTAL SUPPORT & SERVICES	86223	85704	97686	82460	93932	95932
102							
103	TOTAL EXPENSES	135021	155533	162,412	121,740	154,092	160,592
104							
105	EXCESS REVENUE OVER EXPENSES	57750	2635	13,608	3,032	1,628	619
106							
107	OTHER RECEIPTS & EXPENDITURES						
108	Accounts Payable (estimate)	13590					
109	Loans Received		11000				
110	Loan Repayment	21050	5000	6000	2875	1400	
111	debt repayment expected in						
112	State Sharing-2008	6754	4586				
113	State Sharing-2009		5000	6061			
114	State Sharing-Q 1&2 2010						
115	State Sharing-Q 3&4 2010						
116	State Sharing-2011						
117	Ballot Access (as of 6/30/2010)	1487					
118	CCC	36					
119	PAX	18					
120	IT Fund	2390					
121	International Committee	2360					
122	Black Caucus (as of 6/30/2010)	1660					
123	Lavender Caucus	342					
124	National Women's Caucus	582					
125	Youth Caucus						
126	NET SURPLUS TO GEN FUND & RESERVES	7481	-951	1,547	157	228	619
127							
128	Committee Self Fundraising						
129	BAC					1500	3000
130	Candidate Support					3500	3500
131	Campaign Schools					1500	1500

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132	Media					1500	1500
133	Outreach					2000	2000
134	International					2000	2000
135	IT Group					3500	3500
136							
137	Total Committee Self Fundraising to line 19					15500	17000

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	I
1	
2	
3	Line Item Narrative
4	
5	
6	donors who give on a monthly basis
7	
8	all contributions less than \$100
9	all contributions from \$100 up to \$500
10	all contributions of \$500 or more
11	this is a \$50,000 bequest from an estate that will send \$30,00 in 2013
12	
13	merchcom sales goal
14	deeply discounted quantity sales to states and locals
15	Green Pages and other printed literature sold at cost
16	
17	equals line 80 and has no effect on the bottom line surplus
18	
19	see lines 131-139 at bottom for detail
20	
21	
22	
23	
24	contemplates a raise in mid year
25	
26	
27	
28	3 or 4 mailings @ same rate as last two, but reduced by \$2000
29	
30	3 or 4 mailings @ same rate as last two, but reduced by \$2000
31	
32	currently Salsa Labs, but could move to NationBuilder for similar cost
33	
34	provision for some prospect mailing if we fundraise into tier 2
35	
36	this is a formula based on sales
37	this plus line 76 equals line 15
38	merchandise shipping
39	
40	
41	amount added to line 36 for inventory purchases to support sales
42	
43	formula of 2% of sales
44	ANM fundraiser costs for food/beverage/venue/etc
45	2009-\$4742 / 2010-\$6224 / 2011-\$7079

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	I
1	
2	
3	Line Item Narrative
46	
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52	
53	
54	
55	committee self funding: tier 1-\$1500 / tier2-\$3000
56	committee self funding: tier 1-\$3500 / tier 2-\$3500
57	committee self funding: tier 1-\$1500 / tier 2-\$1500
58	
59	
60	
61	
62	
63	
64	
65	\$100/month raise
66	SS / worker's compensation / temporary disability
67	medical / dental / drug / vision
68	Gebbies List: an electronic media service used to distribute press rel.
69	
70	pay for click ads on Face Book
71	utility support for Scott and Starlene
72	committee self funding: tier1-\$2000 / tier2-\$2000
73	Anti Racism Training Costs in 2013 & 2014
74	
75	
76	this plus line 37 equals line 15
77	
78	
79	SC travel to meetings
80	equals line 17 and has no effect on the bottom line surplus
81	Global Grn dues(+FPVA dues in tr 2) + comite funds travel @ \$2000
82	
83	
84	
85	
86	no change for 2014
87	
88	SS / worker's compensation / temporary disability

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	I
1	
2	
3	Line Item Narrative
89	
90	40 hours/month @ \$17.50/hour
91	allowance for 2011-fwd accounting after Jeff sets up & does 2010
92	goes up \$50/mo each year
93	utilities combine into rent on 5/1
94	office phones & internet connection
95	Pair & Site Vision hosting services
96	
97	committee self funding: tier1-\$3500 / tier2-\$3500
98	
99	general liability & property insurance policies
100	Pay Pal and Signal Bank fees
101	
102	
103	
104	
105	
106	
107	
108	
109	
110	BAC loan \$2875 (Tamar defers \$3000) Merchandise loan \$1400
111	
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113	
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124	
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126	
127	
128	amounts below are committee self fundraising commitments
129	
130	
131	

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	I
1	
2	
3	Line Item Narrative
132	
133	
134	
135	
136	
137	total goes to line 19