SUBJECT/TITLE: 2015 GPUS Annual Budget

TYPE OF PROPOSAL, EXPECTED APPROVAL THRESHOLD: Budget, simple majority

TIMELINE: 4 weeks discussion, 1 week vote

BACKGROUND AND PURPOSE:

The Green Party of the United States is poised to fill the void that has been left in American politics by the Big Box parties that have chosen to serve corporate interests rather than the interests of the American people. The Green Party now has the opportunity to become more than a party of protest. We can begin to build on the local and state successes we have recently enjoyed, our questions being the universal questions: “What do we want? When do we want it?”

The GPUS National Platform has already described a general guideline from which we can begin to have our nation fulfill its promises to its citizens and residents. The GPUS Four Pillars are the foundation for our work. Our Ten Key Values serve as the tools by which we can enact policies that are responsive to the needs of both our fellow citizens and our natural environment, with its systems we depend on to sustain life.

Now is the time to not only pass a budget, but to set priorities and develop the long-term plans that will assist us in achieving our electoral goals. Now is the time for increased participation and full engagement towards the goal of building a stronger party, and a more just nation. Now is also the time to renew our serious commitment to achieving a larger, more diverse, and more collaborative GPUS at the local, state, national, and even the international level. We must start a Green Wave to mobilize support for a successful 2016 election year right now in 2015.

Therefore:

The Steering Committee, in consultation with the Finance Committee, the Fundraising Committee, the GPUS Fundraising Director, and other Committees and Caucuses, present the 2015 budget for adoption, along with budget projections for the year 2016. These documents include a breakdown of the annual budget into quarterly estimates, and a prioritization of expenses into three operational tiers based on increasing fundraising success. The 2016 projections will be used as an introduction to the eventual 2016 budget.

Tier One, naturally, assumes only the funding of minimal operations, those sufficient to maintain a basic, functioning party and its infrastructure, along with modest ballot access and political work.

Tier Two, which we hope to be able to fund, would permit the expansion of ballot access, candidate support, and other political work. But Tier Two can only be achieved with an expansion of our overall fundraising effort, supported by many volunteers to help do the work.

Tier Three, our ideal budget, will afford us maximum political engagement. It is only achievable if every member of the NC, along with their state Green Parties and National Caucuses, diligently labors to put fundraising for candidate support, the achievement of ballot lines for our 2016 presidential campaign, along with our other 2016 campaigns, as our highest priority. In short, Tier Three requires nothing less than the identification of specific, quantifiable, and achievable goals that point us in the direction of a larger, more diverse, and more collaborative GPUS.

GPUS Fiscal Policy calls for, for informational purposes only, a four year projection of income and expenses. Due to the mercurial nature of presidential campaigns, along with the need for
post-election analysis and planning, however, we are limiting our projections to two years at this time, still sufficient to plan for the 2016 elections. A four year projection may be more realistic after the 2016 elections.

PROPOSAL: The National Committee of the Green Party of the United States hereby adopts the proposed 2015 budget (see references and narratives)

IMPLEMENTATION/TIMELINE/RESOURCES: Heroic fundraising in support of ballot access and our other goals will be mandatory.

REFERENCES: GPUS Fiscal Policy – http://www.gp.org/fiscal.policy # 08
2015 GPUS Budget
Case Statement
Income Narrative
Expense Narrative