

Get A Customized Version Of **GPUS Branding** For Your State Party!

With a custom version of GPUS Branding, you'll get the **best of both worlds:**

- A professionally designed visual identity and brand consistent with national and other state parties, for far less than it would cost you to develop your own
- A custom visual identity for YOUR state party

What you get:

- A customized Logo, in all the high-quality graphic formats you will need¹
- The GPUS Four Pillar Logos and G-Square logo

What it will cost:

- \$150 (more for custom graphic development)

What you need to do:

- Decide which level and type of customization you want.
- Contact O'Kelly Design directly to have them create your new logo:
<http://www.okellydesign.com/contact/>

Customization Choices

Regular Logo



Sunflower Logo



Swap Out US



State color stripe



Custom Graphic



¹ This includes full color, black and white, green and white, white background, and transparent background, in versions suitable for both Web and print use. This does not include fonts, which you need to produce any printed materials that match the logo. The main fonts used are Omnes Black and Omnes Medium, available through Darden Studio: <http://www.dardenstudio.com/> Contact Karen.young@gp.org for any other questions.