

Green Party of the United States				
2016 Budget Amendment Proposal				
	2016	Proposed	Amended	
	Budget	Amendments	Budget	Line Item Narrative <i>Amendments in Italics</i>
5	REVENUE			
6	Donor Contributions			
7	Sustainers	78,000	78,000	donors who give on a monthly basis <i>these line items are not edited see line 8 for total</i>
8	One Time Contributors			
9	Under \$100	26,500	26,500	all other contributions of less than \$100 <i>these line items are not edited see line 8 for total</i>
10	\$100-\$500	26,500	26,500	all other contributions from \$100 up to \$500 <i>these line items are not edited see line 8 for total</i>
11	Over \$500	24,000	24,000	all other contributions of \$500 or more <i>these line items are not edited see line 8 for total</i>
12	sub total - donor contributions	155,000	75,000	230,000 <i>we are at about \$133k thru June-this should grow a lot for the next 5 months and then decline perhaps</i>
13	Planned Giving	0	0	we cannot budget for bequests as they are unknown until they occur
14	Merchandise Sales			
15	Retail Sales	9,000	6,000	15,000 <i>full price retail sales we are at about \$8k thru June-we will do \$4-6k @ANM alone</i>
16	Bulk Sales	1,500	1,500	deeply discounted quantity sales to states & locals
17	Printed Literature & Green Pages	2,325	2,325	Green Pages & other printed literature @ 75% of cost
18	Annual National Meeting Registration Fees	28,000	28,000	280 attendees @ \$100 each
19	TOTAL REVENUE	195,825	81,000	276,825
20	FUNDRAISING COSTS			
21	Fundraising Staff			
22	Salaries & Wages			
23	Lea	19,500	-17,875	1,625 <i>\$1625/mo - no raise for 2016 Lea only got 1 month salary in 2016</i>
24	Contract Fundraising Writers		4,000	4,000 <i>we have only spent \$1000 so far-this allows for a lot more writing for fundraising and marketing</i>
25	Starlene	19,500		19,500 <i>\$1625/mo - no raise for 2016</i>
26	Payroll Taxes & Insurance	4,680	-2,145	2,535 <i>12% - SS / unempl / worker's comp / temporary disability insurance automatic tax calculation</i>
27	Health Insurance			eliminated in 2016
28	Lea	0		0
29	Starlene	0		0
30	Total Fundraising Staff Costs	43,680	-16,020	27,660
31	Direct Mail			
32	Printing&Mail Prep Costs-resolicitation	14,000		14,000 <i>4 mailings we are a little under budget so far for half a year</i>
33	Postage Costs-resolicitation	5,000		5,000 <i>4 mailings we are a little under budget so far for half a year</i>
34	Printing & Mail Prep Costs-other		3,000	3,000 <i>allows for different or extra mailings</i>
35	Postage Costs-other		1,000	1,000 <i>allows for different or extra mailings</i>
36	Prospecting for New Donors	6,000	4,000	10,000 <i>to be used for various fundraising initiatives generous allowance for building donor lists</i>
37	List clean up by outside vendor		3,000	3,000 <i>third party vendor to fill in missing n/a phone# & emails in our lists</i>
38	Total Direct Mail Costs	25,000	11,000	36,000
39	Other Fundraising Costs			
40	ANM Fundraiser Costs	1,500		1,500 <i>food, beverage, entertainment and other miscellaneous costs</i>
41	Donor Recognition	0		0
42	Total Other Fundraising Costs	1,500	0	1,500
43	Merchandising Costs			
44	Cost of Merchandise Sold	5,850	4,000	9,850 <i>50% of retail + 90% of bulk sales more sales requires more purchases</i>
45	Cost of Printed Materials	0		0 <i>these costs are itemized at lines 65, 66, 71</i>
46	Postage & Shipping	900	2,000	2,900 <i>merchandise delivery costs more sales = more shipping</i>
47	Advertising & Promotion	500		500 <i>discretionary funds for merchcom to promote merchandise</i>
48	Income Tax on Sales	0		0 <i>no taxes are due on Green Party logo merchandise</i>
49	Inventory Growth	1,800	4,000	5,800 <i>20% of retail sales an addition to inventory striving to end 2016 with \$10,000 in inventory</i>
50	Total Merchandising Costs	9,050	10,000	19,050

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52	TOTAL FUNDRAISING COSTS	79,230	4,980	84,210	
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54	NET REVENUE AFTER FUNDRAISING COSTS	116,595	76,020	192,615	Net Funds Available for Party Operations
55	% of revenue available for operations	60		70	
56	EXPENDITURES				
57	ELECTORAL POLITICS				
58	Political Organizer Contract	0	10,000	10,000	temporary contractor thru November election
59	Payroll Taxes & Insurance	0		0	temporary contractor engagement - no payroll taxes or benefits
60	Health Insurance	0		0	Eliminated in 2016
61	Ballot Access	5,000	15,000	20,000	support for state ballot access efforts additional allowance for petitioning
62	Candidate Support	0	3,000	3,000	campaign schools more important than candidate support add funding for candidate campaigns
63	Campaign Schools	0		0	campaign schools more important than candidate support
64	PCSC	500		500	they requested \$4000 for 2016
65	TOTAL ELECTORAL POLITICS	5,500	28,000	33,500	5% of program expenditures
66	ORGANIZING AND OUTREACH				
67	Field Org/Volunteer Coord Stipends			0	
68	Payroll Taxes	0		0	
69	Health Insurance	0		0	
70	Green Pages				publish two issues in 2016
71	Layout	600		600	final preparation for printing
72	Printing & Shipping	2,000		2,000	print and ship to GPUS office
73	Platform Summary Printing	0		0	some printed for sale - e-doc available
74	Outreach Committee				
75	Advertising - timed to election season	0		0	get out the Green vote and candidate support
76	Advertising - ongoing social media	900	4,000	4,900	pay for click ads on Facebook - \$75/mo paying Facebook for ads based on likes and interests
77	Caucus Graphics Earmark		2,000	2,000	earmark funds for graphics work for caucus logos - allow up to \$200 per caucus
78	Printed Materials	500	6,500	7,000	some printed for sale, e-document available online rochures - allows for other printed materials
79	Media Committee				
80	Media Director Salary	15,000	2,500	17,500	\$350/mo raise to \$1250/mo 50% temporary increase for 4 months
81	Payroll Taxes & Insurance	1,800	300	2,100	12% - SS / unempl / worker's comp / temporary disability insurance automatic tax calculation
82	Health Insurance	0		0	eliminated in 2016
83	Media Contact List	300		300	electronic media service for distributing press releases
84	Graphic Designer		5,000	5,000	media and outreach committees could share this contractor
85	Media Committee-communication svcs	0		0	utility support for Scott eliminated and included in increased salary
86	Scott Travel/Lodging/Per Diem (ANM)	0		0	in Governance ANM section for 2016
87	Equipment (ANM)	0		0	in Governance ANM section for 2016
88	Diversity Committee		5,000	5,000	translation of materials into Spanish, and other caucus operational expenses
89	ANM Registration Waivers (ANM)	0		0	no real cost - just forgiven registration fee
90	Travel & Lodging Scholarships	2,000	2,000	4,000	diversity support distributed by diversity committee
91	Anti Oppression Training Program	0	1,000	1,000	continuing this training established in 2013 and increases diversity waivers
92	TOTAL ORGANIZING & OUTREACH	23,100	28,300	51,400	20% of program expenditures
93	GOVERNANCE				
94	Annual National Meeting				
95	Venue & AV Support	11,300		11,300	room rental & audio/visual equipment services
96	Staff Travel/Lodging/Per Diem	5,950		5,950	7 part time staff @ \$850 each
97	Multibox & Livestreaming	1,500		1,500	travel & expenses for Craig - livestream / multibox for press conf
98	Speaker Travel/Lodging	1,500		1,500	travel/lodging/honorariums for key presenters
99	Supplies/Printing/Miscellaneous	1,750		1,750	other costs in support of ANM activities
100	ANM Cost Sub Total	22,000		22,000	
101	Steering Committee				

102	ANM Travel	4,500		4,500	allowing \$500 estimate per SC co-chair
103	ANM meals		1,000	1,000	<i>restore paying for meals for SC Co-chairs</i>
104	ANM Lodging	2,250	250	2,500	allowing \$250 estimate per SC co-chair
105	Steering Committee Sub Total	6,750	1,250	8,000	
106	International Representation				
107	Global Greens Membership Dues	0	350	350	Global Greens \$1000/yr - Secretariat \$500/yr <i>negotiated GPUS to be recognized and a</i>
108	FPVA Membership Dues	200		200	\$200/year dues
109	Committee Travel	0	3,000	3,000	partial support for three delegates
110	Legal Counsel	0		0	
111	TOTAL GOVERNANCE	28,950	4,600	33,550	25% of program expenditures
112	OPERATIONS OVERHEAD				
113	Executive Director	0		0	
114	Volunteer Coordinator/State Supporter				
115	Office Manager	0		0	
116	Office Associate	16,000		16,000	\$1350/mo half time salary or a pay rate of about \$15.50/hr to be determined upon hire
117	Payroll Taxes & Insurance	1,920		1,920	12% - SS / unempl / worker's comp / temporary disability insurance
118	Health Insurance	0		0	eliminated in 2016
119	Web Manager - Independent Contractor	8,400	2,000	10,400	40 hours/month @ \$1750 /hour <i>David always runs over budget in election year</i>
120	Accountant - Independent Contractor	3,600		3,600	could be \$300/mo(\$3600/yr) if \$5000 is spent in 2015 for set up & 2015 accounting
121	Rent	11,190		11,190	\$925/mo - goes up \$30/mo on 10/1/16
122	Utilities	0		0	included in rent
123	Phone/DSL internet access	48	550	598	Magic Jack \$35/year <i>changed to Vonage service</i>
124	Online Services	0		0	itemized below
125	GPUS Server	2,500		2,500	Pair Networks - list serves and domain hosting
126	NationBuilder	3,800	900	4,700	donor database & website hosting <i>paid for a year in advance in Feb</i>
127	ECWID	180		180	online store services
128	PayPal services	1,680	2,000	3,680	online payment services <i>their fees are based on increased volume</i>
129	Log me in	300		300	
130	IT Development	0		0	
131	Supplies	1,000	1,000	2,000	printer cartridges / paper / miscellaneous <i>allow for additional supplies usage</i>
132	Postage	1,200		1,200	general correspondence -shipping merchandise itemized at line 50
133	Insurance	940		940	general liability & property insurance policies
134	Electronic Payment Processing Fees	4,896	2,025	6,921	2% of total revenue <i>their fees are based on increased volume</i>
135	Miscellaneous-bank fees, etc.	0		0	was Pay Pal and Signal Bank fees
136	TOTAL PARTY OVERHEAD	57,654	8,475	66,129	50% of program expenditures
137					
138	TOTAL EXPENDITURES	115,204	69,375	184,579	
139					
140	EXCESS REVENUE OVER EXPENDITURES	1,391	6,645	8,036	% of net revenue after fundraising costs