

## TREASURER'S REPORT TO THE GNC for October 2017

From Hillary Kane, Treasurer

The monthly Treasurer's Report to the GNC is a record of financial activity that uses cash-basis accounting in which revenue is recognized when the money is received and expenses are recognized when money is spent. In addition, the Treasurer's Report to the GNC lists any Accounts Payable that were due during the month but not paid.

### SUMMARY

Sustainer fundraising is up, but one time donations are down. We are buoyed by income from the Annual Meeting (which will not repeat again this year) and an unexpected one time bequest.

Expenses this month are more than double of September's. Partly this is due to many large expenses coming due toward the end of the year. The SC also voted to increase the pay of one staff member and to provide a formal health benefit to all staff. Both took effect this month.

### INCOME

October 2017

	Oct. Budget	Oct. Actual	+/-	% budget	# donations	Average donation
Sustainers	\$12,000	\$11,454	-\$546	95.45%	888	\$12.90
One-time \$1-\$99	\$6,667	\$6,269	-\$398	94.04%	261	\$24.02
One-time \$100-\$500	\$6,667	\$6,050	-\$617	90.75%	45	\$134.44
Over \$501	\$3,333		-\$3,333	0.00%	0	
Merchandise	\$1,343	\$916	-\$427	68.19%	29	\$31.59
ANM	\$1,250		-\$1,250	0.00%		
Planned Giving						
Total	\$31,260	\$24,689	-\$6,571	78.98%	1223	\$20.19

Year-to-date

	Total Budget	YTD Budget	YTD Actual	+/-	% YTD budget	% Total Budget	# donations	Average donation
Sustainers	\$144,000	\$120,000	\$126,210	\$6,210	105.18%	87.65%	9401	\$13.43
One-time \$1-\$99	\$80,000	\$66,667	\$26,575	-\$40,092	39.86%	33.22%	1231	\$21.59
One-time \$100-\$500	\$80,000	\$66,667	\$20,613	-\$46,054	30.92%	25.77%	161	\$128.03
Over \$501	\$40,000	\$33,333	\$12,000	-\$21,333	36.00%	30.00%	8	\$1,500
Merchandise	\$16,120	\$13,433	\$9,120	-\$4,313	67.89%	56.58%	258	\$35.35
ANM	\$15,000	\$12,500	\$58,281	\$45,781	466.25%	388.54%	189	\$308.37
Planned Giving		\$0.00	\$29,781	\$29,781	0	0	1	\$29,781
Total	\$375,120	\$312,600	\$282,580	-\$59,801	90.40%	75.33%	11249	\$25.12

**OCTOBER**

**EXPENDITURES = \$44,675.41**

Staff: \$14,889.08  
 Payroll Taxes & Fees: \$7445.28  
 Insurance: \$512  
 Healthcare administration: \$1597.40  
 Computer for staff: \$1785.82  
 Fundraising: \$400  
 Ballot Access: \$7000  
 Merchandise: \$1018.35  
 Caucuses: \$131.00  
 Candidate support: \$100  
 Campaign School: \$734.66  
 Contractors: \$3327.50  
 Reimbursements for various (supplies, travel, etc): \$3182.51  
 Outreach: \$219.62  
 Transaction fees: \$1336.07

Rent: \$925.00  
Phone: \$54.25  
Postage: \$4.90  
Misc.: \$11.97

**ASSETS AT THE END OF THE MONTH = \$156,174.24**

Bank balances = \$145,755.14

Checking = \$71,352.81

Reserve Funds (Caucuses, ANM, IT, IC) + \$60K in operational reserves =  
\$74,402.33

Paypal = \$1614.53

Staff Gift Cards (petty cash on hand): \$8804.57

Inventory of merchandise = unknown at this time

Office security deposit = unknown at this time